**Why Is Your Home NOT Sold? It takes Marketing to SELL!**

Who do you think will sell your home FASTER for MORE MONEY?

|  |  |  |  |
| --- | --- | --- | --- |
| **Comparison Chart** | **Average Agent** | **Good Agent** | **Our Team** |
| For Sale sign | ✓ | ✓ | ✓ |
| Pictures | ✓ | ✓ | ✓ |
| Open House | ✓ | ✓ | ✓ |
| Listed on the Multiple Listing Service | ✓ | ✓ | ✓ |
| Professional Marketing Brochure | **No** | ✓ | ✓ |
| 800 number sign ride with tracked info line | **No** | ✓ | ✓ |
| Single property website **(300% more online views)** | **No** | ✓ | ✓ |
| Work with lenders to get deal closed | **No** | ✓ | ✓ |
| Post your home for sale on over 100 websites | **No** | ✓ | ✓ |
| Work with ALL Brokerages, no pocket listings | **No** | ✓ | ✓ |
| Give you feedback from all showings | **No** | ✓ | ✓ |
| Quickly respond to all inquiries on your home and follow up to see how we can increase their interest in your home | **No** | **Maybe** | ✓ |
| Email info on your home to buyers shopping for a home like yours | **No** | ✓ | ✓ |
| Professional-quality pictures | **No** | **Maybe** | ✓ |
| Tweak your marketing to capture buyers online | **No** | **No** | ✓ |
| Professional copywriting to sell the property | **No** | **No** | ✓ |
| Capture your home’s charm in the pictures that are taken | **No** | **No** | ✓ |
| Professional Photoshop picture editing | **No** | **No** | ✓ |
| Assist you with different staging options | **No** | **No** | ✓ |
| Give you decorating tips that will cause buyers to fall in love with your home | **No** | **No** | ✓ |
| Help solve any problems that may arise during the process as quickly as possible | **No** | **No** | ✓ |
| Work with you proactively to ensure you get the best results on your sale | **No** | **No** | ✓ |

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